

31 Mar 2014

Dear Valued Consumers,

**FUJIFILM X-SERIES AWESOME APRIL LENS PWP PROMOTION (31 Mar – 30 Apr'14)**

Please be informed of the launch of Fujifilm X-series Awesome April Lens PWP Promotion with effect from 31 March 2014. Please refer to table for more details;

**Promotion Mechanics**

Lens	PWP Rebate
<b>XF35mm F1.4R</b> Focal length: f=35mm (53mm)	\$100
<b>XF14mm F2.8R</b> Focal length: f=14mm (21mm)	\$100
<b>XF23mm F1.4R</b> Focal length: f=23mm (35mm)	\$100
<b>XF60mm F2.4R Macro</b> Focal length: f=60mm (91mm)	\$150
<b>XF27mm F2.8</b> Focal length: f=27mm (41mm)	\$150
<b>XF18-55mm F2.8-4R LM OIS</b> Focal length: f=18-55mm (27-84mm)	\$150
<b>XC50-230mm F4.5-6.7 OIS</b> Focal length: f=50-230mm (76-350mm)	\$150
<b>XF55-200mm F3.5-4.8R LM OIS</b> Focal length: f=55-200mm (84-305mm)	\$150

**Terms & Conditions:**

- Promotion Period: **31 Mar – 30 April 2014**
- Please make your purchases from **Fujifilm Authorised Dealers.**
  - o PWP rebate must be accompanied with a X-T1/X-Pro1/X-E1/X-E2/X-M1/X-A1 **Kit.**
  - o **No multiple pairing of lenses to a kit is allowed**

Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

Thank you for your support in Fujifilm products.